



I have been working as a freelance food stylist and recipe developer for more than 15 years, combining my passion for food with a unique artistic sensibility. My work has appeared in New York Times best selling cookbooks, print ads, national brand packaging, as well as international magazines, commercials, tv and films.

## PROFESSIONAL EXPERIENCE

### EDITORIAL

I have worked with many editorial clients including Oxygen, Strong Fitness Magazine, and Clean Eating as both a recipe developer and food stylist. Providing both services is a great advantage as it allows me to see projects from idea straight through to the final printed article.

I also currently sit on the Advisory Board of Clean Eating magazine.

### RETAIL

Working with clients such as Loblaws, Summer Fresh, and Pellar Estates, my styling work has appeared in store banners, point-of-purchase displays, posters, recipe cards and recipe booklets across the country.

You will also find my creative recipes on point-of-purchase recipe cards for clients like Parmalat.

### PACKAGING

My packaging work has included everything from peanut butter to ice cream to frozen dinners. I have provided styling services for large brands such as Kraft Foods, Metro, Walmart, and Sunrise Foods. On set, I work collaboratively with both art directors and photographers to create mouthwatering shots.

### FILM + COMMERCIALS

My live-action food styling has appeared in both national and international commercials for such clients as Dr. Oetker, Yves Veggie Cuisine and Dare. I have also styled step-by-step "start to finish" recipe segments for both television and web for clients such as Weight Watchers, Astro and Knorr.

## EDUCATION + TRAINING

### CULINARY INSTITUTE OF AMERICA

Food Styling Certificate  
*Hyde Park, NY*

### MCCALL'S SCHOOL OF CAKE DECORATION

Master of Cake Decoration  
*Toronto, ON*

### DEBRULLE FRENCH CULINARY SCHOOL

Chef Training  
*Vancouver, BC*

### UNIVERSITY OF TORONTO

Bachelor of Arts - Criminology  
*Toronto, ON*



## EDITORIAL CLIENTS

**Canadian Living Magazine:** styling of recipes  
**Clean Eating Magazine:** recipe development and editorial content, styling of articles and covers, recipe cards, and web recipe demos  
**Harlequin:** styled NY Times best seller *Your Best Body Now* by Tosca Reno  
**Kraft Foods:** styling of recipes for *Kraftworks*, a food service magazine sent to restaurants  
**Robert Kennedy Publishing:** food styling of 5 cookbooks in the *Eat Clean Series* by Tosca Reno, including *The Eat Clean Cookbook*, nominated for a World Gourmand award  
**Stong Fitness Magazine:** recipe development and styling of recipes  
**Today's Parent Magazine:** styling of recipes

## RETAIL CLIENTS

**Amsterdam Brewery:** styled beer cans, bottles and poured beer in glasses for the entire brewery line to be used for web redesign; packaging, banners, posters, point-of-purchase displays and requests for photos from the LCBO  
**Black Diamond:** styling of print ads  
**Bulk Barn:** seasonal store banners, fliers  
**Cuisipro:** styling of print ads  
**Colgate Palmolive:** styling of print ads  
**Diagio:** styled drinks for Smirnoff, Captain Morgan and Crown Royal brands that included bottle collars for the *NHL Team Cocktails Promotion* (Diagio partnered with the NHL to create unique drink recipes for each NHL Team.)  
**Frito Lay:** styling of print ads and recipe development  
**Fry's Cocoa:** recipe booklet  
**Heinz:** styling of print ads  
**Hostess:** styling of print ads  
**Hudson's Bay Co:** styling of print ads  
**Lea & Perrin:** styling of print ads  
**Loblaws:** styling of store banners, point-of-purchase and table top displays for *Food to Go* area originally for flagship Maple Leaf Gardens store that was taken chain wide  
**Maple Leaf:** styling of print ads  
**McCain Foods:** styling of print ads  
**Michel's Baguette:** point-of-purchase, banners and posters  
**MMmuffins:** point-of-purchase banners, posters  
**Mrs. Whyte's:** styling of print ads, banners for trade show booths

**Nestlé:** styling of print ads  
**Parmalat:** recipe development and food styling recipe cards for the launch of Lactancia Cooking Cream into retail and commercial markets  
**PEI Mussels King:** styling for website, sell sheets, trade show booth, and banners  
**Pizza Delight:** point-of-purchase, table top displays  
**Pizza Pizza:** store banners, point-of-purchase, table top displays  
**Reader's Digest:** styling of print ads  
**Robin Hood:** styling of recipe booklets  
**Sargento:** styling of print ads  
**Sears:** styling of print ads  
**Sony:** styling of print ads  
**Stony Creek Dairy:** styling of print ads  
**Summer Fresh Foods:** styling of print ads  
**Timothy's Coffee:** point-of-purchase, store banners, posters

## PACKAGING CLIENTS

**E.D. Smith:** styled full line of jam and jelly packaging redesign  
**Kraft Foods:** packaging of new line of peanut butter and spreads flavours  
**Loblaws:** packaging of *No Name* and *President's Choice* lines  
**Longo's:** styling of recipe cards  
**Lunenburg Family Farms**  
**Metro:** whipped topping, salad dressings and potato chips  
**Overweitea Foods:** styling of recipe cards  
**PEI Mussels King:** packaging for entire line of mussels  
**Safeway:** styling of packaging for U.S. market  
**Walmart:** entire line of *Great Value Brand* soups for U.S. and Canadian market

## FILM + COMMERCIAL CLIENTS

**Astro Yogurt:** recipe segments for web and TV  
**Catelli Pasta:** TV commercials  
**Cineplex:** Preview Commercials  
**Dare Foods:** TV commercials  
**Dr. Oetker:** TV commercials  
**Ital Pasta:** TV commercials  
**Vitale:** TV commercials  
**Weight Watchers:** Web recipes  
**Yves:** TV commercials